



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Report on “Every Frame Tells a Story — What’s Yours?” a Short Film making Competition

The Radio Club under Department of Electronics and Communication Engineering successfully organized a **“Every Frame Tells a Story — What’s Yours?” a Short Film making Competition** on 2nd April 2026 at Seminar Hall-3.

The Short Film Making Competition, **“Every Frame Tells a Story — What’s Yours?”**, provided students with a creative platform to express ideas and emotions through visual storytelling while enhancing their artistic and technical skills. Participation in the program helped students to develop competencies in scriptwriting, cinematography, editing, and digital media production, along with improving teamwork, communication, and leadership abilities. The competition encourages critical thinking, problem-solving, and innovation as students work within time and resource constraints to create meaningful content. It also builds confidence by allowing participants to present their work before an audience and gain constructive feedback. Furthermore, the event exposes students to opportunities in media and creative industries, promotes digital literacy, and contributes to their overall personality and professional development.

A panel of judges assessed each participant and provided valuable feedback to help them improve further. The event was well coordinated by **Mr. Jithendra N.K and Ms. Sahana K Adyanthaya**, under the guidance of **Dr. Kiran Kumar V.G, Head of the Department, ECE.**

The **“Every Frame Tells a Story — What’s Yours?” a Short Film making Competition** concluded with the announcement of winners and appreciation certificates for all participants. Overall, the event was a great success, offering students a platform to express themselves and enhance their communication and public-presentation skills.

Coordinator